

**Ketch My Drift  
Sample Script (Shots and Sequences)**



## **Jamaica Episode #7**

Total of 44 minutes in length. The basic outline follows five acts that focus on the ideas of *Journey, Explore, Evaluate, Act and Assess*.

Standard shots for locations will not be listed. These include, sweeping aerials, establishing shots, animal inserts, tracking shots, conversation shots (mediums and close-ups), time lapse, interviews, etc... Two camera operators will follow the co-eds on the ship, and One camera operator will have flown ahead and taken all location inserts. Once the ship arrives, all three camera operators will be available along with editor/camera operator back-ups for the other three small cameras (for specific action events like the Extra Credit quizzes).

### **1 Minute: Teaser**

Open with Aerial sunrise and boat sailing in open water with the voice of one of the co-eds speaking in the “Confession Cabin” aboard the boat about some conflict that relates to main tension of or the overall theme of the episode. Quick cuts will reveal frustration, peril and challenges that are in direct opposition to the statements. Then the voice over will end with a statement that we know will be challenged.

#### **Co-ed Sample (Jessica)**

Alexis is really driving me insane. She shows everything to the guys to manipulate them. I don't see how being a skank is good for anything. There' no way she'll get the scholarship; she's useless.

### **30 seconds: Opening Sequence**

The opening sequence will be a series of images that explain the show and re-introduces all of the main characters (co-eds, professors). At the end of the Opener, the “Special Guest” will be revealed and the name of the location serving as the episode title.

## Act 1 Journey:

### Speciality shots:

Aerial (sunrise, mid-day, sun set)

Dingy (tracking pass by, still with boat in distance, dolphin off the bow from side)

Underwater (boat pass by, boat pass overhead the “Star Wars” shot)

### 3 Minutes: Passage:

During the passage, co-eds will reflect on what lessons were learned from the last episode and contemplate where they stand with their GPA. They will all have been given their study materials for the next location before they departed from the last. Audience will observe a day in the life aboard a co-ed sailboat with systems needing to be repaired, disagreements, goofing off, trying to study, arguments brewing. Then, “Land Ho!”

### Speciality Shots:

Aerial (boat sailing with land in the distance and a pass by)

Dingy (crew members all coming on deck and looking at island)

Underwater (boat floating above with anchor dropping into sand)

### 1.5 Minutes: Location Introduction:

Sets up the location by having co-eds arrive on a dock or beach to be greeted by one of their professors. Professor will give them background information about the location and tell them what has been prepared for them to explore and evaluate.

#### Professor Sample

Good morning, I'm glad you've made safe passage and welcome to Jamaica. There are many incredible adventures that we've planned on the island. But first, what would mornings be without coffee? You will be going by horseback to the Blue Mountain Coffee Estate where you will see how coffee beans are grown with natural forest sustainability kept in mind. From there you will take a white water tour through the Caliché Rainforest and zipline through the jungle. Then you'll be going to the Appelton Estate where to learn how

to make Jamaican Rum. Once we have rum, it will be hard to tell where things go from there. Even though there are many incredible things to do in Jamaica, there are also some huge problems. There is drug trade and gang violence that makes this island nation the have one of the highest murder rates in the world. There is also a great deal of poverty and deforestation here. Keep in mind that you will be required to come up with a plan on how you can initiate or participate in movement for positive change. Consider what the island really has going for it and design your plan to leave Jamaica better than you found it. Your group will be given a budget of \$10,000 to invest in your plan. Learn as much as you can on your adventures today and try to think of how you can become the change you wish to see. You will be quizzed at the end of your stay and your GPA depends on it.

**Act 2 Explore:** The “explore” segment will involve three adventures that should be shot to look as though they all happened in one day. Set up all adventures by introducing the guides (proprietor/tour guide/specialist). Co-eds arrive and are introduced to the guide. Guide gives a quick orientation of the area’s history, why it’s unique, and what is prepared for the co-eds. Co-eds get geared up and begin the adventure. There will be constant clips of co-ed conversation & reaction shots throughout the adventures. Once an adventure is shot and complete, the professor will gather the group and move them to the next stage.

Speciality Shots:

Aerial (shot of island tracking to road where co-eds travel)

Boom and tracking shots (of group being introduced)

### 3 Minutes Adventure 1: Organic Coffee

Horseback ride to and visit at the Blue Mountain Organic Coffee Plantation. Learn about sustainable practices with coffee growing diversification practices. *This encourages beneficial insects and a healthier, more resistant crop. Mulching with organic materials and growing coffee under a canopy of trees decreases the need for*

irrigation and conserves water. By growing citrus and fruit-bearing trees in the upper story (a process known as diversification), the canopy serves the dual purpose of providing organic mulch for the under story and food for the community.

### 3 Minutes Adventure 2: Rainforest

Caliché Rainforest: White Water Rafting, waterfalls, Jungle Bobsled & Zipline. The students see the rivers getting muddy from erosion on de-forested hillsides due to Bauxite mining.



### 3 Minutes Adventure 3: Pirates and their Rum

Rum making in Appleton Estate & explore the Port Royal Underwater Pirate Ruins

#### Sunken Pirate town of Port Royal

Port Royal, Jamaica, commonly referred to as "the wickedest city on earth" conjures images of marauding pirates, daring naval conquests, looting, riches, destruction and devastation. It boasts an intriguing and turbulent history as it rapidly grew to become the most important trading post in the New World. At the height of its glittering wealth, on June 7, 1692, Port Royal was consumed by an earthquake and two thirds of the town sank into the sea. A series of fires and hurricanes followed and the town was never restored to its former glory. Port Royal lived out its days as a British naval station and remains as a small fishing village today.

Port Royal falls into the category of "catastrophic sites," places that are devastated by some natural disaster and in the act of destruction, preserved *in situ*. The universal significance of Port Royal stems from the fact that it is distinctly different from most archaeological locations. Generally archaeological excavations represent a long period of time where buildings were constructed, renovated, added, fell into disrepair, were abandoned, collapsed and perhaps built over. In contrast, after just 37 years of existence, the bustling city of Port Royal literally sank into the harbor in a matter of minutes, remaining perfectly preserved as it was on the day of the earthquake. Port Royal is situated on the end of an 18-mile long sand spit known as the Palisadoes, 15 miles from the centre of Kingston, capital of Jamaica. Currently, the peninsula is one continuous strip although at various times throughout its history, the tip on which Port Royal stands was a "cay" completely surrounded by water.

#### 4 Minutes Adventure 4: Hemp & Drug Trade

Bob Marley Mausoleum, Rastafarian Church & Hemp Store

Co-eds visit the Bob Marley Mausoleum which prompts a discussion on the reason for high murder rates being related to drug trade. The question comes up: “Why is Marijuana illegal?” The students explore how anti-drug legislation is also affecting “green” replacement products. E.g.: Hemp should be used instead of trees for making paper.

### Act 3 Evaluate:

#### 1.5 Minutes Preliminary Planning:

Students discuss strengths of the island and make suggestions on what they think can be done by them to leave the island better than they found it.

#### 1 Minute The Idea:

They like the idea about doing something about deforestation caused by Bauxite mining. One student suggests that he usually has cans and bottles in his car, but he has a hard time recycling from his car because filling stations don't have recycling bins. So when people clean out their cars at a fuel stop, cans and bottles end up in the trash instead of recycling bins. Funds could be raised by college groups (who set up and maintain) gas station recycling programs in the U.S. to raise money for reforestation programs (which in turn reduces the need for bauxite mining). How could the co-eds do this?

#### 1 Minute The Plan:

A plan comes to them that they can set up a website to inform the public and channel money for a local non-profit that re-plants deforested areas. They decide to set up the network and make a video for their website.

#### 2 Minutes The Research:

There is more that they need to know before they can act. The co-eds need to make connections for the right non-profit and find a guide that can get them to a mining area. Students decide how to

split up into teams to get some reconnaissance and find local contacts to help follow through on their ideas. They find a guide who can get them to a vantage point to video mining operations without being detected. They find a group that does re-forestation through the organic coffee plantation at Blue Mountain Plantation.

#### 4 Minutes The Connections:

Group A (3 co-eds - guys): Go and meet the guide who can get them to where they can shoot the bauxite mining footage they need. Maps are drawn and a decision is made to dress like lost hikers in case they get caught or harassed.

Group B (3 co-eds - girls): Go out to the coffee ranch that they had visited earlier to meet. They meet up with the plantation owner who tells them that he will hire local kids to help with the reforestation of some land he owns in the hills. The local kids are part of an anti-gang violence music program that his plantation supports. A new idea is formed; the kids can score the music for the web video.

Group C (2 co-eds): Research available website domains, set up a Facebook and Myspace, designs a logo, begin to network with college service groups.

#### 1 Minute Gather & Decide:

The group meets and evaluates their progress (reviewing footage from the day) and votes from the list available domain names and what changes they would like to their logo.

### Act 4 ACT:

#### 4 Minutes Activism:

Inter-cutting between groups.

Group A: Sets up to go out the night before their shoot to set up without being detected. One of the small cameras to get footage of rainforest destruction from Bauxite mining tractors and muddy water run-off.

Group B: Goes out and get footage of the girls replanting forest (to get dirty in a very sexy way), and then sexy bathing in the clean river water.

Group C: Buys website, summarizes research and promotion material: they link MySpace & Facebook networking with college service organizations including sororities and fraternities, they finish the preliminary web design.

### 3 Minutes Production:

All groups gather with their collected materials. They look over their video footage to select the cuts that they will use and record voice over to tie in the information of their cause.

All co-eds go out to meet the kids from the anti-gang violence music program. They record the group dancing and singing to one of their songs. A donation of musical instruments (bongos, a keyboard, microphones with amplifier) is made to the program from the co-eds fund for the song use on their web video.

Web Video is cut and launched with audio from the anti-gang violence music group. Links are made to the website.

### 30 Seconds: Re-View

Show the "Web Video."

## Act 5 ASSESS:

### 1 Minute Evaluation:

Co-eds meet with the Professor. The co-ed's budget and success of their campaign is assessed (how many hits to the website, how many networks are involved, and amount of money raised).

5 Minutes: Jamaican Quiz: Recycling Relay / beginning at a Soccer Field

Special Guest: *Usain Bolt will Describe the Quiz*

Speciality shots: (all 6 cameras will be used: editors will shoot)

Aerial (over a soccer field)

Crane and tracking shots (follow bicycles)

Underwater (shoot free dive segment)

Usain Bolt

One of my gold medals in Beijing was for relay racing. You will be split up and you will have to figure out where to go to hand off the baton as you complete each leg. At the end, there will be a puzzle. The first team to solve the puzzle will win.

Two teams of 4 are split up. Leg 1: will sprint to recycle cans from the other side of this field to lift a weighted scale which uncovers a Relay Baton with Treasure Map rolled inside. Leg 2: bicycle to The Sunken Pirate Town site. Leg 3: Free dive to find hidden ping pong balls. Leg 4: hand off at dock to beer-pong bouncer who runs back and forth to bounce into coconut shells; each successful hit reveals letter to a "Wheel-of-Fortune-like" Jamaican puzzle. If they answer incorrectly, they have to go back to the diver to find more pin pong balls until the puzzle is solved. The first team to finish wins four Extra Credit GPA Points each, second place can score one point each if completed.

1 Minute Good-Bye:

Inter-cut between co-eds saying good-bye to the kids from the music program, loading up the ship with new supplies, raising anchor and casting off for their next destination. Begin with a the same co-ed from the "Confession Cabin," and fade to her Voice Over.

Sample Co-ed (Jessica)

I was pretty surprised at how many hits we got. Alexis and Monique's video at the river was definitely hot and that brought a lot of attention to our cause. I guess that I underestimated Alexis. I was surprised. As far as the scholarship goes, it's still anyone's game.